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MEDIA ADVISORY

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Urban School Leaders to Converge in Milwaukee to Discuss Challenges, Best Practices and Reforms

WASHINGTON, Oct. 16 – The nation's big-city school leaders will share strategies to overcome challenges, advance best practices and guide instructional and organizational reforms when they converge at the Council of the Great City Schools' 58th Annual Fall Conference, Oct. 22-26, in Milwaukee.

Some 80 discussion sessions will focus on topics such as district and school-level implementation of the Common Core State Standards, the school-principal pipeline, teacher effectiveness and evaluation, as well as deferred school-building maintenance.

Nearly 1,000 big-city school superintendents, board members and senior administrators from urban public school systems across the nation will meet at the Hilton Milwaukee City Center under the banner "Fresh Water, Fresh Thinking in Urban Education."

The pinnacle event of the conference will be the **National Town Hall Meeting** on the issues of school testing, moderated by National Public Radio education correspondent Claudio Sanchez. The town meeting is scheduled for Oct. 24 from 2:30-4 p.m., Central Time.

On the evening of Oct. 23, anticipation will be in the air when the "Urban Educator of the Year" is named. Five big-city school superintendents are in the running.

Addressing the conference, hosted by Milwaukee Public Schools, will be:

- College Board President David Coleman (Oct.23 lunch);
- Girl Scouts of America CEO Anna Maria Chavez Oct. 24 breakfast); and
- Astrophysicist, TV science commentator Neil deGrasse Tyson (Oct. 24 lunch).

For complete conference information, access the agenda:

 $\frac{http://www.cgcs.org/cms/lib/DC00001581/Centricity/Domain/21/58th\%20Annual\%2}{0Fall\%20Conference\%20Program\ ConferenceAgenda.pdf}$

The *Twitter* hashtag for the conference is #cgcs14